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Beyond the AI Conversation

It is difficult to go through a day without hearing about AI.

Some see it as the biggest technology opportunity of our generation. Others worry about its impact on jobs, decision-making, and the future of work. Across industries, organizations are investing heavily in AI initiatives, exploring new use cases, and trying to understand where real value can be created.

Yet, as I speak with business and engineering leaders, I often hear a different concern.

Many organizations are not struggling because they lack technology. They are struggling because work has become more complex. Processes have multiplied. Systems have grown disconnected. Teams are expected to deliver more while navigating increasing compliance, security, and operational demands.

AI may help solve some of these challenges. But it cannot solve inefficiency on its own.

Before organizations ask how AI can make them faster, perhaps the more important question is this



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Manoj Tharian
Managing Director,
MicroGenesis

What is slowing them down today?

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As the conversation around AI continues to evolve, perhaps the real opportunity lies not just in doing more with technology, but in creating organizations that work better together.

That is the question I invite you to reflect on in this edition of Re:Think.